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**13.** The panel member of claim **1**, wherein the rear face of the shape-molded backing member includes a water management means for directing water down and out of the wall.

**14.** The panel member of claim **13**, wherein the water management means comprises diagonal grooves alternating between a wide channel and a narrow channel across the rear face.

**16**

**15.** The panel member of claim **1**, wherein the at least one shape-molded contour comprises a centrally positioned ridge spanning a width of the backing member.

**16.** The panel member of claim **1**, wherein the front face comprises spaced parallel grooves.

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